

# 2024 Selerix User Conference

April 29-May 1, 2024 | Frisco, TX | Optimizing the Selerix Toolbox



## Monday, April 29, 2024

<u>TIME</u>	<u>SESSION</u>
5:00-8:00 p.m.	Welcome Happy Hour at the Omni Hotel Pool Area Finger Foods and Drinks Provided

## Tuesday, April 30, 2024

<u>TIME</u>	<u>SESSION</u>	<u>PRESENTER</u>
8:00-9:00 a.m.	Breakfast and Registration	
9:00-9:15 a.m.	Welcome	
9:15-10:00 a.m.	Building a Blueprint for Success	Wes Steele - Steele Benefits
10:00-10:20 a.m.	Break	
10:20-11:05 a.m.	Sharpening Our Tools: Selerix Road Map	Ruthie Gray - Selerix
11:05-11:40 a.m.	Bolt on Engage	Edward Sanchez - Selerix
11:40 a.m.-1:15 p.m.	Lunch	
1:15-2:00 p.m.	Support: The General Contractor	Joe Reynolds - Selerix Andrew Stewart - Selerix Richard Whatcott - Selerix
2:00-2:20 p.m.	Break	
2:20-3:00 p.m.	The Training Toolbox	Shannon Krakosky - Selerix Jimmy Young - Selerix
3:00-3:30 p.m.	Break: Time to Refuel with Snacks	
3:30-5:00 p.m.*	Building Better: Case Building and EDI (Reseller/Supported Partners)	Jess Price - Selerix Brittany Biggs - Selerix
3:30-4:30 p.m.*	Why The Selerix Toolbox? (Insurance Carriers Partners)	Becky Kimberling - Selerix Jasper Purvis - Selerix
6:00-9:00 p.m.	Dinner at the Ford Center (Dallas Cowboys Practice Facility)	9 Cowboys Way Frisco, TX 75034

\*These breakout type sessions will be split up based on attendees so breakouts can be more focused. We will also use afternoon sessions as a time to trade ideas and gather feedback from attendees. These sessions are designed to be very interactive so be ready with questions.

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## Wednesday, May 1, 2024

<u>TIME</u>	<u>SESSION</u>	<u>PRESENTER</u>
8:00-9:00 a.m.	Breakfast	
9:00-9:45 a.m.	Measure Your Success with ACA	Kelli Smith - Selerix
9:45-10:00 a.m.	Break	
10:00-11:00 a.m.	Product Development Spotlight	Erica Taylor - Selerix James Stoebner - Selerix
	- Case Study (Dental)	Keith Feist - Pacific Life Zach Haglund - Selerix
	- Case Study (GWL)	Linda Newman - Unum David Ghirmay - Selerix
11:00-11:45 a.m.	LDEX: "The Leatherman"	Ruthie Gray - Selerix
11:45 a.m.-12:00 p.m.	Closing Remarks	