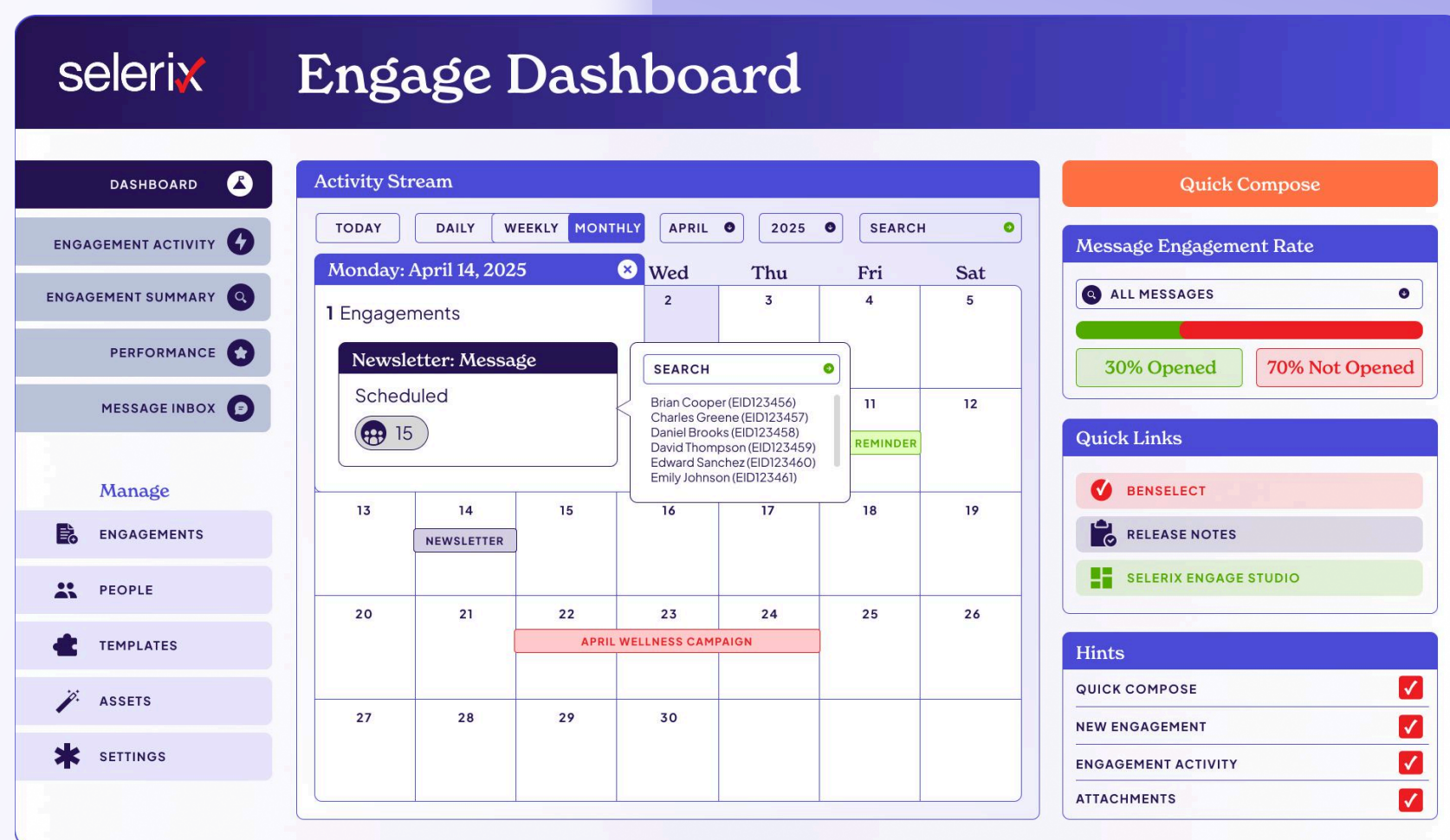# Selerix Engage:

WORKFORCE COMMUNICATION THAT WORKS

Selerix Engage is the always-on communication engine that helps HR and benefits teams reach the right employees, at the right time, with the right message — across the devices they use.

Whether you're launching Open Enrollment, onboarding a new hire, sending out employee communications, or just reminding people to use their benefits, Engage removes all the heavy lifting from employee communication.

Communication That Clicks

Reach the Right People, Right Away
Uses channels such as SMS, Email, and push notifications to target specific groups of employees, using hundreds of relevant data points — like eligibility status, benefit plans, job class, or location — to send the right message, not just blast everyone.

Put Communication on Easy Mode
Trigger messages automatically based on employment or life events like onboarding, status changes, or dependent age-outs. Templates and intelligent reminders make it easy to guide employees from awareness to action.

Track What Matters. Adapt Instantly.
See exactly what employees did with your message — who opened, who clicked, and who ignored it. Get a timestamped record of delivery (no more "I never got it"), plus macro-level insights to refine future outreach.

Go Beyond Benefits
Engage isn't just for Open Enrollment. Use it to manage a broad range of workforce communication — from onboarding and compliance alerts to wellness initiatives, surveys, emergency alerts, or a happy birthday — all from one automated platform.

LESS WORK. MORE ENGAGEMENT
Ready to lighten your HR workload and deepen employee engagement?
Contact us for a guided tour of Engage, today.

Designed for Employees. Loved by Employers

- Connect with hard-to-reach workers via SMS, email, or mobile notifications

- Break through the noise to serve up targeted content that resonates

- Automate timely messages to employees year-round

- Share onboarding checklists and surveys with new hires

- Send personalized benefits education messages before and during Open Enrollment

- Automate reminders for pending EOI or life events

- Measure open rates and communication effectiveness across your campaigns