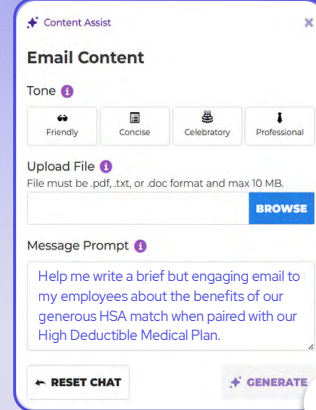


Content Assist



AI-POWERED WRITING ASSISTANCE

Getting employee messages right takes time — and that time is in short supply. Content Assist comes directly from our conversations with teams like yours, about how we can help you work better, faster. Built directly into Engage, this AI-powered assistant helps you move from blank page to “send” in seconds. Enter a prompt, pick a tone, and (optionally) upload docs with background information — Content Assist instantly generates a ready-to-edit draft that’s clear, consistent, and employee-ready. No writer’s block. No waiting. No juggling outside tools.



Ready to put AI to work inside Selerix Engage?



AI Help for the Messages You Send Every Day

Most teams rely on a few people who can “wordsmith” the tough messages. Content Assist helps everyone sound like those experts, automatically. It brings the same polish and consistency to every message, so employees always get information that’s accurate, clear, and aligned with your brand voice. New users can communicate with confidence. Experienced admins can reclaim time to focus on strategy. And your organization can build a single, trusted voice across every channel.



Key Features Include

- ✓ **Instant Message Drafting:** Create ready-to-edit emails, texts, or feed posts from a simple prompt — in seconds.
- ✓ **Tone & Voice Control:** Select from four preset tones — friendly, professional, concise, or celebratory — to match your audience.
- ✓ **Context from Your Documents:** Upload your own documents — benefit guides, plan summaries, or policy docs — so messages are always accurate and relevant to your organization.
- ✓ **Clarity from Complexity:** Translate dense plan language into plain-English communication employees actually understand.
- ✓ **Secure and Compliant:** Your admin team can ask questions and get answers anytime — during open enrollment or quiet hours.