

Workforce Communication That Works

Selerix Engage is the always-on communication engine that helps HR and benefits teams reach the right employees, at the right time, with the right message across the devices they use.

Whether you're launching open enrollment, onboarding a new hire, or just reminding people to use their benefits, Engage removes the heavy lifting from employee communication.



Communication That Clicks

Reach the Right People, Right Away

Uses channels such as SMS, Email, and push notifications to target specific groups of employees, using hundreds of relevant data points — like eligibility status, benefit plans, job class, or location — to send the right message, not just blast everyone.

Put Communication on Easy Mode

Content Assist provides built-in AI writing assistance to help teams overcome writer's block and move from blank page to send in seconds, instead of hours. Automated triggers and intelligent reminders can then guide employees from awareness to action at key moments like onboarding, status changes, and dependent age-outs.

Track What Matters. Adapt Instantly.

See exactly what employees did with your message — who opened, who clicked, and who ignored it. Get a timestamped record of delivery (no more “I never got it”), plus macro-level insights to refine future outreach.

Go Beyond Benefits

Engage isn't just for open enrollment. Use it to manage a broad range of workforce communication — from onboarding and compliance alerts to wellness initiatives, surveys, emergency alerts, or a happy birthday, all from one automated platform.



Designed for Employees.
Loved by Employers

selerix

- Designed for Employees. Loved by Employers
- Connect with hard-to-reach workers via SMS, email, or mobile notifications
- Break through the noise to serve up targeted content that resonates
- AI writing assistance that turns ideas into messaging in seconds
- Automate timely messages to employees year-round
- Share onboarding checklists and surveys with new hires
- Send personalized benefits education messages before and during Open Enrollment
- Measure open rates and communication effectiveness across your campaigns

Content Assist

Text Content

Tone

Friendly

Concise

Celebratory

Professional

Upload File

File must be .pdf, .txt, or doc format and max 10 MB.

Browse

Message Prompt:

Help me write an emergency closure text for our Northeast office location due to inclement weather this afternoon.

Reset

Generate

Text Message Preview

< Engage >

Wednesday, November 5, 2025

Our Northeast office will close this afternoon due to inclement weather. Stay tuned for additional updates via text message and stay safe!

[Link] Reply STOP to unsubscribe

09:45 AM

LESS WORK. MORE ENGAGEMENT

Ready to lighten your HR workload and deepen employee engagement?

Contact us for a guided tour of Engage, today.

